

Tajiservi to become Twine's new distribution channel in Portugal

The Portuguese partnership places Twine in an important manufacturing center in Europe

Petach-Tikva, February 2022: Twine Solutions Ltd. And Tajiservi, S.A. announce a partnership for marketing, sales, and support of the TS-1800 digital thread and yarn dyeing system in Portugal. Consistent with both companies' philosophies regarding digital transformation in the sewing, embroidery, and knitting industries, this partnership will usher in broader adoption and implementation of digital technology in today's rapidly changing markets while promoting speed to market, reduced inventory, and sustainability.

Twine Solutions Ltd CEO and Co-founder Alon Moshe added, "Portugal is one of the leading European countries in textile manufacturing. As such, we at Twine perceive Portugal as another critical market for us to penetrate while expanding our global reach."

Tajiservi CEO, Julia Petiz, said, "This is the solution the market and the environment needs. Now you can make all the samples you need in minutes, without color limitation, and without all the harm that the traditional model brings to the nature."

About Twine Solutions

Twine Solutions has created the first technology of its kind for digitally dyeing thread on-demand. Launched in 2015 by twin brothers Alon and Erez Moshe, Twine digitally dyes raw or off-the-shelf, white polyester thread in any color and length for immediate use in sewing, knitting, and embroidery. Twine's process is sustainable, uses no water, and reduces significant amounts of thread waste. Twine helps companies meet their sustainability goals, reduce thread waste, and cut costs.

Learn more at: <http://twine-s.com/>



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